


INDIGENOUS KNOWLEDGE + COMMERCIALISATION


Prepare yourself to engage authentically and with confidence on indigenous knowledge for research commercialisation with our latest series, created due to popular demand.

1. WHAT IS INDIGENOUS KNOWLEDGE?




Dive deep into indigenous knowledge commercialisation, gaining an understanding of what it is and how to identify indigenous ways of knowing and doing. Work through an understanding of cultural appropriation with global commercialisation examples and discuss the disparity between traditional and Western views of property rights.

2. INDIGENOUS KNOWLEDGE FRAMEWORKS




Explore the regulatory frameworks that protect the use of indigenous knowledge in research and research commercialisation. Participants will be able to choose to attend webinars focusing on either the Australian or New Zealand context, with both versions providing a global view.

3. IDENTIFYING INDIGENOUS KNOWLEDGE




Explore “What does good commercialisation practice look like when working with indigenous knowledge.” The webinar will cover policy and commercialisation practice, getting the right advice and ethical considerations, along with case studies. Participants will be able to choose to attend webinars focusing on either the Australian or New Zealand context.

4. BEST PRACTICE ENGAGEMENT



Discover best practice approaches for engagement when commercialising with indigenous knowledge, from identifying sources of advice from within your institution and network to approaching indigenous communities and interest groups. Get practical guidance on when to get advice, identifying the right experts, authentic relationship building and more.

5. FIRESIDE CHAT



Join Campus Plus and commercialisation practitioners to discuss how various impact pathways can be created for indigenous knowledge through commercialisation. Benefit from their insight and lessons learned, and consider how you might apply to your own commercialisation activity. Ask your question ahead of the live session, and it might be answered live!

www.campusplus.co.nz

LET'S WORK TOGETHER IN 2025



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INDIGENOUS KNOWLEDGE + COMMERCIALISATION

We've developed this specialist series due to strong demand

The desire for ethical use of indigenous knowledge in research commercialisation is growing. This series will prepare participants to understand what indigenous knowledge is, and the challenges posed by differing views on intellectual property ownership and commercialisation. We'll explore global and local regulatory frameworks protecting Indigenous knowledge in research and commercialisation and look at best practice for commercialising indigenous knowledge, emphasising early identification, ethical considerations, and examples from our local institutes. Guidance will be provided on effective ways to engage with indigenous communities through the commercialisation process, including when and how to seek advice, identify experts, and build effective research partnerships. Finally, join our host and two commercialisation practitioners as they discuss various impact pathways for indigenous knowledge, covering topics like social change, circular economy, and interdisciplinary approaches in commercialisation.

We'll be taking full advantage of our Trans-Tasman roots, enabling participants to follow an "Australian" or "New Zealand" pathway through the series. But don't worry—if you are interested in the other side of the Tasman, you'll be able to watch webinars at a time that suits through Platform+.

Who's this series for? Suitable for many research disciplines and academic stage

Anthropology | Ethnography | **Ecology** | Environmental Science | **Linguistics** | Medicine | **Public Health** | Sociology
Community Studies | Political Science | **Indigenous Governance** | Archaeology | **Education** | Geography |
Geospacial studies | Philosophy | **Epistemology** | Law | **Human Rights** | Economics | **Sustainable Development**

Bonus content

Keen subscribers looking to amplify their commercialisation knowledge will get access to a bonus 10 hours of additional content from our previous 2024 HASS series. Topics include:

- Commercialisation is not a dirty word in Social Sciences
- The AI Revolution Reexamined: Contributions from the Arts, Humanities & Social Sciences
- Beyond the Bottom Line - Upholding Ethical Standards in University-Industry Collaborations
- Funding Opportunities for Social Impact
- Crowdfunding Your Impact Project
- How to commercialise your Social Science research
- Fireside chat with Prof. Matt Sanders, founder of the Triple P Positive Parenting Program
- Fireside chat with Prof. Nick Allen, co-founder and CEO of Ksana Health Inc
- Social Enterprise for Research Impact
- Fireside chat with Kerry McCallum, Director News and Media Research Centre, UC

Want more?

Consider the following Specialist Series in 2025:



Commercialising Humanities and Social Sciences HASS Q3 2025

Join us in 2025 in close conversations with leading academics, partners and thought leaders in disseminating and creating sustainable long-term societal impact from humanities and social sciences research. Be inspired and learn from some of the giants of research commercialisation who have dedicated their careers to developing, disseminating and refining research-based programs and interventions that have had global societal impact. Discover what led them to these pathways, the challenges and roadblocks they had to overcome and their advice to you if you want to follow in their footsteps and realise incredible impact from your research.



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